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## Tigerlily Foundation Host 2<sup>nd</sup> Annual Gala – Pink Masquerade Fete'

# Event to Highlight Advocacy and Empowerment for Young Women Affected by Breast Cancer

**August 9 - (Reston, VA)** – The **Tigerlily Foundation** will host its **2nd Annual Gala** to raise awareness about young women with breast cancer on **Wednesday, September 29, from 6-9PM** at the **Willard Intercontinental Hotel**, in Washington, D.C. This year's gala theme is "**Pink Masquerade**" setting the tone for an evening slated with live entertainment, speeches from Members of Congress, dinner, signature cocktails, live and silent auction, local business leaders, and inspirational stories from young breast cancer survivors.

The Mistress of Ceremonies for the event will be **NBC4 Anchor Eun Yang** with feature keynote address presented by **Rep. Donna Christensen, U.S. House of Representatives, D-VI**. The evenings Guest of Honor will be **Rep. Debbie Wasserman Schultz, U.S. House of Representatives, D-FL**, who is a breast cancer survivor. The Tigerlily Foundation will also honor the recipients for the 2010 Inspire and KM Warrior Awards. Evening presenters include Natasha Barrett, Reporter, ABC 7 News, Surae Lucie, Reporter, W\*USA 9, and Sarah Fraser, Radio Host, Hot 99.5.

The Tigerlily Foundation's programs assist young women around the world living with breast cancer with a variety of family and life services starting at diagnosis, through treatment and beyond. Services include education, chemotherapy buddy programs, buddy bag programs, financial assistance, meals, life management support, and empowerment services. The organization empowers them to celebrate their lives every day by harnessing their personal power.

Gala tickets are on sale online for \$175. **Deadline to purchase tickets is September 27**. Funds raised from the event will benefit Tigerlily Foundation programs.

Sponsorship opportunities are available for this event. For sponsorship information or to donate items for the "masquerade swag bags", visit <a href="www.tigerlilyfoundation.org">www.tigerlilyfoundation.org</a> and click on the 'Events' page.

#### **EVENT DETAILS**

What: Tigerlily Foundation 2<sup>nd</sup> Annual Gala – Pink Masquerade Fete'

**Presented by:** Tigerlily Foundation

When: September 29, 2010

<u>Where:</u> The Willard Intercontinental Hotel, 1401 Pennsylvania Ave, NW, Washington, DC 20004 <u>Time:</u> 6-9 PM (6PM Cocktail Reception, 7PM Dinner, Auctions, Speeches & Entertainment)

**Phone:** 888.580.6253

Website: www.tigerlilyfoundation.org
Event Tickets: \$175 per ticket

**Attire:** Black Tie or Masquerade Attire



### About the Tigerlily Foundation and Founder Maimah Karmo

Tigerlily Foundation's mission is to educate, advocate for, empower and provide hands-on support to young women affected by breast cancer. Funds go directly toward educating women and girls in treatment who need financial assistance, meals, buddies, education and empowerment. Founder Maimah Karmo, of Aldie, Virginia, is a breast cancer survivor who was diagnosed at 32. Determined to provide resources to other young women, Karmo founded the Tigerlily Foundation in 2006, and gave it the name of a flower that represents beauty, strength and transformation. She has become an author and activist for her cause and appeared on the "Oprah Winfrey Show" as well as other TV shows.

According to the National Cancer Institute, breast cancer is the leading cause of death in American women ages 15-54. More than 250,000 women age 40 and under in the U.S. will be diagnosed with breast cancer during their lives, and more than 11,000 women will be diagnosed next year. Younger women often have more aggressive breast cancers and higher mortality rates.

For more information, visit www.tigerlilyfoundation.org or become a fan on Facebook.

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