

# THE ACTION ISSUE



## OCTOBER 2023



**Tigerlily  
Foundation**  
*Beauty. Strength. Transformation.*

# ONE MONTH AWAY FROM TIGERLILY'S ANNUAL EMPOWER BALL!

Come join us on Saturday, November 11, from 6 - 11 p.m. as we **celebrate patients, providers, and supporters**, while also raising funds for programs that support young women before, during, and after their battle with breast cancer. Together, let's work towards equitable access to healthcare in our lifetime!



Don your finest **black tie attire** to enjoy:

- **Culinary creations** and the best bites of the DC area restaurant scene
- **Delightful cocktails** and **mocktails**
- **And more**, for a vibrant **fall season soirée** you won't want to miss!

**Tickets: \$189\***

\*Limited complimentary tickets are available to patient advocates, especially ANGELs, and their caregivers. Respond to this email for details.

[Click here to purchase tickets!](#)



## TIGERLILY'S INAUGURAL BEACON SYMPOSIUM: TRANSFORMATION WITH PATIENTS LEADING IN HEALTHCARE



**TIGERLILY**  
**BEACON**  
**SYMPOSIUM**  
Leading Transformative Healthcare with Patients

November 11, 2023 8:00 am - 3:00 pm  
Grant Hyatt | 1000 H St NW Washington, DC 20001

 **MERCK**  **Lilly** ONCOLOGY  **blueprint**  **Eli Lilly**  **AMGEN**  **Astellas**  **BAYER** Listening Sessions powered by  **GILEAD** | Oncology

Come and join us at the **Grand Hyatt in Washington, DC on Saturday, November 11, from 8 a.m. to 3 p.m.** for our amazing BEACON Symposium!


Immerse yourself in this **empowering event where patients are at the forefront of revolutionizing healthcare.** Engage in panels that explore Patients as Leaders in Health Equity, Nirvana for BIPOC Patients and Clinical Trials, Re-imagining Healthcare - Patient Innovation, and much more!

**We welcome everyone,** including patients, caregivers, advocates, healthcare providers, researchers, and more!

**Secure your FREE spot now and treat yourself to a delicious complimentary breakfast and lunch.**

[Free registration here!](#)

## Tigerlily's 9th Annual Young Women's Breast Health Day on the Hill



**Tigerlily**  
Foundation

**#TNBC Act**

9TH ANNUAL YOUNG WOMEN'S  
BREAST HEALTH DAY ON THE HILL  
IN PARTNERSHIP WITH REP. SHEILA JACKSON LEE

**ACT TO END TRIPLE NEGATIVE BREAST CANCER (TNBC)**

LUNCHEON HONORING TNBC ADVOCATES  
OCTOBER 17, 2023 | 1 - 2:30 PM | CAPITOL HILL  
@TIGERLILYCARES #YWBHD #TNBCACT

Join us for a powerful day  
of action and advocacy!

Mark your calendars for Tigerlily's  
9th Annual Young Women's Breast  
Health Day on the Hill, #YWBHD  
featuring inspirational speakers  
Maimah Karmo, Rep. Sheila Jackson  
Lee, & Veronica Robinson

**Date:**

Tuesday, October 17

**Time:**

1:00 PM—2:30 PM

**Where:**

Capitol Hill



**Tigerlily**  
Foundation

**#TNBC Act**

9TH ANNUAL YOUNG WOMEN'S  
BREAST HEALTH DAY ON THE HILL  
IN PARTNERSHIP WITH REP. SHEILA JACKSON LEE

*Join Us*



MAIMAH KARMO  
TIGERLILY FOUNDATION



REP. SHEILA JACKSON LEE  
US CONGRESS



VERONICA ROBINSON  
HENRIETTA LACKS'  
GREAT-GRANDDAUGHTER

**ACT TO END TRIPLE NEGATIVE BREAST CANCER**

**#TNBCACT LUNCHEON**  
OCTOBER 17, 2023 | 1 - 2:30 PM | CAPITOL HILL  
REGISTER AT [BIT.LY/TNBCACT](https://bit.ly/TNBCACT)  
@TIGERLILYCARES #YWBHD #TNBCACT



Join us for our Young  
Women's Breast Health Day  
on the Hill Luncheon as we honor  
TNBC advocates who are making  
a difference!

Register to reserve your spot!

## AMA LinkedIn Live!



As part of Tigerlily's 9th Annual Young Women's Breast Health Day on the Hill, we're hosting a hybrid Ask Me Anything (AMA) event on **Tuesday, October 17<sup>th</sup> at 2:30 pm EST**. Get ready to ask your questions directly to breast cancer patients, survivors, advocates, experts, and more!

This is your chance to engage in an open and insightful dialogue on Capitol Hill.

Let's come together to share experiences, gain knowledge, and support one another as we act to end Triple Negative Breast Cancer. [#TNBCact](#)

Follow the event on LinkedIn to submit your questions and watch the live stream

## Our #UnstoppableANGELTour Continues!

Join Tigerlily and Women of Color in Pharma in the Bay Area!



*Powerful in Pink Soirée*  
A Pajama Party for a Cause

*Come dressed in your favorite pink leisurewear, boas, hats, glasses or anything that makes you feel*  
**Positively Powerful in Pink!**

The Claremont Hotel, Berkeley, CA  
Friday, October 13th | 6:00PM - 10:00PM

**Activities Include:**

- Fireside Chat
- Panel Discussions
- Legacy Wall
- And More!

This Event Is Hosted By:



*Speakers*  
**BUREAU**  
**WE ARE PHARMA**  
THE CLAREMONT HOTEL, BERKELEY, CALIFORNIA  
**OCTOBER 13-15, 2023**  
#GoFarWithWOCIP #WeArePharma



Get ready for an inspiring evening at Powerful in Pink, a gathering aimed at empowering our community to speak up for their breast health on Friday, October 13th from 6 - 10 pm at The Claremont Hotel in Berkely, CA!

Come listen to clinical researchers, breast cancer patient advocates, health equity experts, and local business owners as share their personal stories about breast health. A reception-style dinner to keep the energy high throughout the night!



Reserve your spot here!



## NYBLACKMBA Harlem Pink Party on the Plaza presented by AfroPink & SurviveHER



# UNSTOPPABLE THE ANGEL TOUR

**NYBLACKMBA Pink Party on the Plaza presented by AfroPink & SurviveHER**

Breast Wellness, Genetics, and Wellness Awareness Fest  
October 14, 2023 | 11 AM – 4 PM EDT



Join Tigerlily Foundation and SurviveHER for Listening Sessions from 12 PM – 2 PM on the main event stage!

Listening Sessions Powered By:     

[@tigerlily\\_foundation](#) [@tigerlilycares](#) [@tigerlilyfoundation](#) [info@tigerlilyfoundation.org](#) [#UnstoppableANGELTour](#)

### Harlem, stand up!

Join us on Saturday, October 14<sup>th</sup> from 11 AM – 4 PM for the NYBLACKMBA Pink Party on the Plaza at the [Adam Clayton Powell Jr State Office Building](#) 163 W 125<sup>th</sup> St, New York, NY 10027

Don't miss our 3 mini-Listening Sessions with Tigerlily's ANGEL Advocates from 12 PM – 2 PM on the main event stage! Let's come together for the #UnstoppableANGELTour!

[RSVP For FREE here!](#)

### #PullUpASeat

BREAST CANCER AWARENESS MONTH  
OCTOBER 20, 2023 11:00AM - 12:30PM EST



LaToya Cooper



Kathryn Jackson



Karla Sandifer



Tonya Hicks



Christina Mackey

### Join us for our October #PullUpASeat Discussion!

Join Tigerlily Foundation on Friday, October 20<sup>th</sup> at 11 am – 12:30 pm for a virtual discussion with our panel of patient experts as we discuss all things breast cancer! Learn more about their journey with Breast Cancer and #PullUpASeat with us!

[Click here to register](#)



Shining a light on the experiences  
of Black Women with Breast Cancer

## MY LIFE Matters October 27th Perkatory virtual event with Elephants and Tea!

# MY LIFE Matters Magazine Perkatory

## Advocacy in Action

Wednesday, October 25th @ 7:00pm ET

Featuring authors  
from our upcoming  
**MY LIFE Matters** Publication!



Jonell Deshotel



Asha Miller



Regenia Washington-  
Redmon



Scan Here to Register!



Brewing Tough Conversations  
to Help Each Other Face Cancer



Join us for an exciting virtual magazine launch! **We're thrilled to introduce MY LIFE Matters Perkatory: Advocacy in Action Magazine Launch, in partnership with Elephants and Tea and the Tigerlily Foundation.** Get ready to celebrate the release of our new magazine and dive into the world of Advocacy in Action. Join our special readings from featured authors Jonell, Asha, and Regenia as they bring their magazine editorials to life. After each reading, we'll have an open discussion and provide group support.

**Save the date: Wednesday, October 25th, at 7:00 pm.**

Mark your calendars because you won't want to miss this!

[Click here to register!](#)



## It's Time! MY LIFE IS MY LEGACY 2023 Video Series

Help us celebrate the launch of our moving My Life Is My Legacy video series on October 13<sup>th</sup>! We're honoring Metastatic Breast Cancer Awareness Day and featuring the incredible Brittney Beadle. She's not just an MBC Thriver, Advocate, and Influencer, but also a true inspiration spreading love, healing, and gratitude.



The second video of the season features the living legacy of Kawana Rucker our Tigerlily Lead ANGEL Advocate in the DC area. This video is launching October 17<sup>th</sup>.



Check out the awe-inspiring Living Legacy vignettes as they start rolling out! Join us in showing love and support to these remarkable individuals by giving them a thumbs-up leaving a comment and sharing with your awesome community. This summer, we had an absolute blast filming for the first-ever in-person BREATHE Tv. The experience was incredible - filled with heartfelt conversations, support, and togetherness.

## Coming Soon...BREATHE Tv Season 4!



We're excited to announce that BREATHE TV Season 4 is in post-production! This season, we'll be discussing a variety of important topics related to cancer, including survivorship!

In the first episode, "Survivorship: Life with Cancer," we sit down with Tameka Johnson, a resilient thriver who shares her journey of survivorship. Tameka's story is one of hope, strength, and inspiration. She shows us that it is possible to continue to live your best life, evolve your soul, and live a life of purpose on purpose, even after a cancer diagnosis.

Stay tuned for more information about the launch of Season 4, coming in December!

In the meantime, here are some things to look forward to:

- Inspiring stories from other cancer survivors
- Helpful tips and advice on navigating life after cancer
- Resources and support for cancer patients and their families
- And more!

We hope you'll join us for Season 4 of BREATHE TV, as we celebrate the strength and resilience of the cancer community.

## Advanced ANGEL Trainings in October

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Are you interested in becoming an ANGEL advocate or learning more about what it means to be one? We are now offering online training modules for current ANGEL advocates and those individuals interested in advocacy work.

Each 1.5-hour live session will cover a specific topic in depth and be led by an experienced, dynamic ANGEL trainer. These classes are perfect for:

- ANGEL advocates who want more in-depth training on certain topics
- Individuals who are interested in learning more about what it means to be an ANGEL advocate

Each class includes a live Zoom session and brief coursework within our Talent LMS platform.

To learn more about the training modules and to register, email Amanda Espenschied-Reilly, Tigerlily Foundation's Program Support Manager at [amanda.e@tigerlilyfoundation.org](mailto:amanda.e@tigerlilyfoundation.org) with the date(s) of the session(s) you wish to attend. You DO NOT have to be a current ANGEL advocate to join these trainings; you just have to have started the ANGEL [application process](#).

Here is the schedule for the upcoming training modules (all times are EST):

- Thursday, October 19th, 8-9:30 PM: Module 11 Survivorship with Maricia Cole
- Wednesday, October 25th, 6:30-8 PM: Module 11 Survivorship with Vicki Williams

## Meet Our Trainers

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**Maricia (spoken as Mar-ee-ka) Cole** was diagnosed with Stage 2 Invasive Ductal Carcinoma Breast Cancer in March of 2020 at age 36. Maricia was an otherwise healthy young mother surprised by this diagnosis, but she kept positive. Maricia had always tried to be aware of her body and get routine checkups. Once She discovered a lump and nipple discharge, she knew she should get a professional assessment. Following a mammogram and multiple biopsies it was confirmed that Maricia had breast cancer. She started chemotherapy right away followed by a double mastectomy and 28 rounds of radiation. Maricia is so grateful to now be in remission and on her survivorship journey. She's an advocate for other young women coming behind her hoping to give them resources and education she didn't have.

**Vickie R. Williams-Cullins** was diagnosed with Stage 1 Invasive infiltrating Ductal Carcinoma Breast Cancer in February 2008 at age 44. Vickie discovered a lump and had a mammogram. The radiologist told her that it did not have the characteristics of cancer and we can revisit it in 6 months. Vickie's boyfriend said no, let me see the old mammogram and the new one. He compared them and told the radiologist NO, we need to test this lump. The biopsy was done, I had cancer. This started my path. I had 5 surgeries( a lumpectomy, reexcision, mastectomy, port placement, and removal and saline implant. I had 6 rounds of Chemo-TAC (Taxotere, adriamycin and cyclophosphamide). Vickie is also a 14-year Breast Cancer Annihilator and is proof positive that being the Project Manager of your care is the key to claiming victory over this dreaded disease. In her spare time, Vickie enjoys spending time with her husband Terry (the boyfriend became the husband) and their miniature schnauzer, Sugafoot.



## Become an ANGEL Advocate: Join Our Training Cohort Starting October 17<sup>th</sup>!

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Are you passionate about breast cancer advocacy? Join us for ANGEL Cohort 22, a 5-week training program for aspiring ANGEL advocates. Each session will include engagement activities, supplemental materials, and knowledge checks. You'll also have the opportunity to participate in games, friendly competitions, and win prizes!

Here are just a few of the benefits of participating in ANGEL Cohort 22:

- Gain in-depth knowledge about breast cancer and advocacy
- Network with other passionate advocates
- Develop the skills and confidence to make a difference
- Participate in a fun and engaging learning environment

Don't miss this opportunity to sign up for ANGEL Cohort 22, please reply to this email by October 14th.

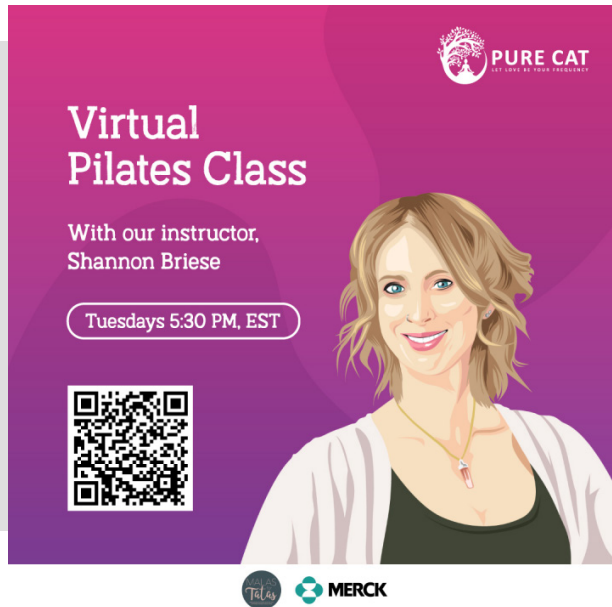
Space is limited, so register today!

We look forward to seeing you there!

**If you are available for this upcoming cohort, please confirm your availability by replying to [amanda.e@tigerlilyfoundation.org](mailto:amanda.e@tigerlilyfoundation.org).** Please let us know if you have any questions. If these dates don't fit your schedule, don't worry! We have additional cohorts soon.



## Pure Cat has added Pilates!



Pure Cat is excited to announce the launch of a new Pilates for Everybody class on Tuesdays from 5:30-6:30PM EST!

This weekly class will be co-branded by Malas for Tatas and taught by Shannon Briese, a certified Pilates instructor with over 23 years of experience in the wellness industry.

Shannon is passionate about helping people connect with their bodies, hearts, and minds through movement and bodywork. She has a deep understanding of the human body and how to help people of all abilities achieve their fitness goals.

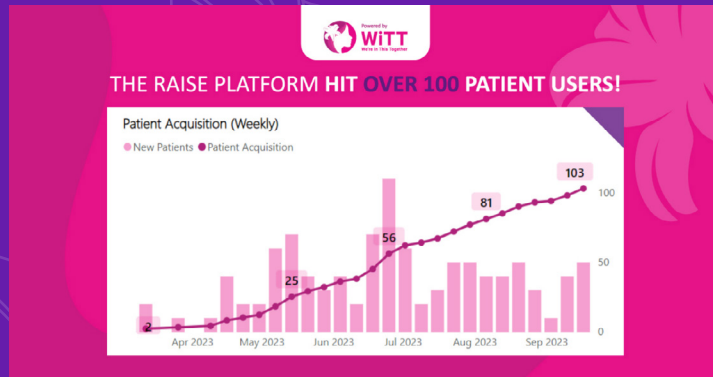
Shannon's Pilates classes are designed to be accessible and inclusive. She offers modifications for all levels, so everyone can participate and benefit from the class. Pilates is a great way to improve your flexibility, strength, and balance. It can also help to reduce stress and improve your overall well-being.

**Join Shannon for Pilates for Everybody on Tuesdays at 5:30PM EST at Pure Cat!**

P.S. Don't forget to check out Pure Cat's other fabulous health and wellness offerings! We have something for everyone.

**Sign up for our free classes!**

## Tigerlily's RAISE platform provides assistance to over 100 breast cancer patients!



We're excited to bring on and support the next 100 and the next 100 after that! If you'd like to help support RAISE breast cancer patients too, you can [sign up to donate here](#) or [donate anonymously here!](#)

Thanks again to our friend, Rahul Mahadevan at WITT Cancer Support Registry for helping us get started with the RAISE platform.

## Tigerlily in the media Breast Cancer and Mental Health



[Maimah Karmo](#), founder & CEO of Tigerlily Foundation, reflects on her experience and the importance of taking the space to feel how you need to feel, in this important article by [Genentech](#) on Breast Cancer and Mental Health! This article features important tips by Maimah and other members of the breast cancer community on how to take care of your mental health while navigating breast cancer.

[Read the full article here!](#)



## Tigerlily featured in Essence!



“

“My work began out of a sense of this is a very dire need. People are dying. This is sick care, not healthcare. And if I have the opportunity to make a difference in my five years I have left, whether it’s less than that or not, I’ll do whatever’s in my power to make a difference and to ensure that people have the right to live,”

**Karmo says.**

[Read her article here!](#)

## Partner Corner

### ASCO TAPUR™

Targeted Agent and Profiling Utilization Registry Study

Our #InclusionPledge partners at the American Society of Clinical Oncology (ASCO) have engaged in various initiatives towards increasing equity, diversity and inclusion in cancer care. ASCO’s EDI work is funded by donations to EDI Initiatives through Conquer Cancer®, the ASCO Foundation and have created ASCO’s Equity, Diversity and Inclusion Action Plan.

ASCO is conducting a research study for people living with advanced breast cancer with a BRAF mutation. The purpose of the study is to learn from the real-world practice of prescribing targeted therapies to patients with advanced cancer that has a genomic variant known to be a drug target or to predict sensitivity to a drug.

ASCO’s TAPUR Study is a phase II, nonrandomized clinical trial that targets different genes with FDA-approved drugs. It is a multibasket study which means that the study looks at multiple diseases, multiple gene alterations, and multiple treatments rather than one. The study is also designed to be pragmatic, which means it is meant to be practical and focused on what works best in real-world settings. For example, the study:

- Has broad eligibility criteria and allows patients with advanced and metastatic disease,
- Collects the minimum necessary data (no additional data is collected only for research purposes),
- Allows for flexibility, including flexibility in treatment decisions, and
- Provides the option for study drug to be mailed to the participant homes (if oral drug).

There are over 250 clinical sites across 28 states in the United States. For more information on the TAPUR Study, visit [www.TAPUR.org](http://www.TAPUR.org), which includes a report of current treatment options on the TAPUR Study and a map to locate a participating center near you.

## The Light Collective: October 17<sup>th</sup> Town Hall

# We have joined The Light Collective Coalition.

*Let's talk about how to advance the rights  
and health privacy of our online patient  
communities.*

**TUESDAY, OCTOBER 17, 2023  
3:30 PM PT / 6:30 PM ET**

Join us:



We are delighted to partner with The Light Collective to advance the rights, interests, and voices of patient communities in health technology.

**Please join us on October 17<sup>th</sup> for a Town Hall.**

**Register in advance for this webinar!**

**Have you considered or undergone breast reconstruction after your mastectomy? If so, feedback on your experience is needed. Please see the attached flyer for details from Duke University.**



**Are you a patient who has considered breast reconstruction after a mastectomy?**

**What is the Purpose of this Study?**

Are you a patient who has been diagnosed with breast cancer, or a genetic predisposition (i.e. BRCA gene), and have considered breast reconstruction after mastectomy? We want to learn more about what women value when considering a decision to have breast reconstruction and study how treatment preferences may be different across various patient populations. Your responses to this study will help us develop a tool that can help educate and improve shared decision-making for women considering breast reconstruction surgery.

**Who Can Participate?**

- Black women who have been diagnosed with breast cancer, or who have a genetic predisposition to breast cancer (BRCA1, BRCA2, etc.).
- Individuals who are 18 years old and over

**Would You Like to Participate?**

- You will be asked to complete a 30-minute online survey.
- We are also looking for 15 women to complete an hour-long interview over Zoom to evaluate their experience with the decision aid (tool). We will schedule this at a time convenient for you and audio record the interview, but you or your name will not be identified. If you are interested in participating in the interview portion, please indicate at the end of the online survey.
- If you would like to enter a raffle for three \$50 gift cards, please enter your email at the end of the survey.
- For more information, call Ronnie Shammass at 252-341-8948 or email Dr. Ronnie Shammass at [Ronnie.shammass@duke.edu](mailto:Ronnie.shammass@duke.edu).

**Please go to the following link to complete the survey or scan the QR code (best completed on computer).**

<https://RECONJOINT.sawtoothsoftware.com/login.html>



Duke Health Institutional Review Board Pro00108886

[Click here to learn more!](#)



## Our friends at Lash Moi are hosting two incredible events for Breast Cancer Awareness Month!

Lash Moi is hosting their 1st Annual Jack & Jill Tournament, hosted by Center Pocket on October 18th, 2023, compete with other pool champs to win. Prizes include, cue stick, two \$100 amazon gift cards, full set of lashes, VI Peel & Body Treatments by MedSpa at Lash Moi and more! Even better, all proceeds will be donated to the Tigerlily Foundation. Pre-register online or join us on the day from 6:30 to 7:30 with your partner. The competition kicks off at 7:30.

On October 25th, 2023, 6th Day of Courage returns, offering complimentary permanent makeup services to our nominated warriors. Pretty in Ink will also be commemorating this day with TATTS for TATAS by providing free post-mastectomy scar coverup tattoos at their location.

LASH MOI

**Day of Courage**  
1st Annual  
*Jack & Jill Tournament*

hosted by  
**Center Pocket**

**October 18, 2023**  
Swag, Raffles, &  
Grand Prize for Winners  
*\$20 per couple*

Registration is from 6:30 - 7:30 pm  
Tournament starts at 7:30 pm

PreRegister Here  
or contact:  
dayofcourage@lashmoi.com

Proceeds will be donated to the  
**Tigerlily Foundation**



Lash Moi Warriors

**Day of Courage**  
6th Annual  
**October 25, 2023**

We dedicate this day to provide complimentary permanent makeup services by our permanent makeup artists at Lash Moi for nominated champions.

Nominate a loved one that has been through medical obstacles to be a Lash Moi Warrior

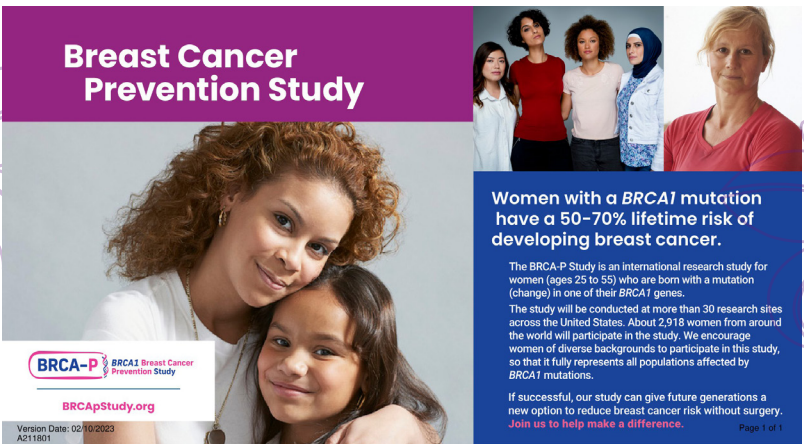
contact: dayofcourage@lashmoi.com  
*special thanks to our amazing partners*

Center Pocket pretty INK Tigerlily Foundation  
Beauty. Strength. Transformation.

[Click here to learn more and enter!](#)

[Click here to learn more!](#)

## Dana-Farber invites Qualified Candidates to BRCA -P Study!

A flyer for the BRCA-P Study. The top left has a purple header with the text "Breast Cancer Prevention Study". Below this is a photo of a woman and a young girl. To the right is a photo of four women of diverse backgrounds. A blue text box on the right contains the following text: "Women with a BRCA1 mutation have a 50-70% lifetime risk of developing breast cancer. The BRCA-P Study is an international research study for women (ages 25 to 55) who are born with a mutation (change) in one of their BRCA1 genes. The study will be conducted at more than 30 research sites across the United States. About 2,918 women from around the world will participate in the study. We encourage women of diverse backgrounds to participate in this study, so that it fully represents all populations affected by BRCA1 mutations. If successful, our study can give future generations a new option to reduce breast cancer risk without surgery. Join us to help make a difference." At the bottom left of the flyer is the logo "BRCA-P BRCA1 Breast Cancer Prevention Study" and the website "BRCApStudy.org". At the bottom left of the flyer, it says "Version Date: 02/10/2023 A211801". At the bottom right of the flyer, it says "Page 1 of 1".

**Breast Cancer Prevention Study**

Women with a *BRCA1* mutation have a 50-70% lifetime risk of developing breast cancer.

The BRCA-P Study is an international research study for women (ages 25 to 55) who are born with a mutation (change) in one of their *BRCA1* genes. The study will be conducted at more than 30 research sites across the United States. About 2,918 women from around the world will participate in the study. We encourage women of diverse backgrounds to participate in this study, so that it fully represents all populations affected by *BRCA1* mutations.

If successful, our study can give future generations a new option to reduce breast cancer risk without surgery. Join us to help make a difference.

**BRCA-P** BRCA1 Breast Cancer Prevention Study

BRCApStudy.org

Version Date: 02/10/2023  
A211801

Page 1 of 1

The BRCA-P Study is an international research study for women ages 25-55 who are born with a mutation in one of their *BRCA1* genes.

About 2,918 women from around the world will participate in the study. The main purpose is to find out if the study drug, denosumab, can decrease the risk of developing breast cancer compared to a placebo (inactive substance) in women with a *BRCA1* gene mutation.

You can contact the national BRCA-P Study team at [BRCApStudy@dfci.harvard.edu](mailto:BRCApStudy@dfci.harvard.edu) or [Learn more here!](#)

## Sponsor a Hope Box Today!

Sponsor a Hope Box  
for someone diagnosed  
with Breast Cancer



The Hope Box helps patients face the future, armed with knowledge, and resources inspired with a new focus on them. Donate a Hope box and spread hope to a newly diagnosed patient today.

[Click here to donate!](#)





**Tigerlily  
Foundation**  
*Beauty. Strength. Transformation.*

**AMGEN**



**sanofi**

*Lilly*



**Seagen**