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**Tigerlily Foundation Shares a Global Perspective on Breast Cancer
Through My Life Is My Legacy Brazil**

Aldie, VA – March 8th, 2022 – Tigerlily Foundation (Tigerlily), a leading breast cancer patient advocacy organization, founded and led by a Black breast cancer advocate, launched its first international campaign, [My Life Is My Legacy Brazil](#), in partnership with the Brazilian Federation of Philanthropic Institutions to Support Breast Health (FEMAMA). Tigerlily’s vision includes working with organizations, such as FEMAMA, to highlight the needs of metastatic breast cancer (MBC) patients globally, working collectively to ensure improved access to healthcare, quality care patient and caregiver support.

Building upon Tigerlily’s successful *My Life is My Legacy* video series, *My Life is My Legacy Brazil* seeks to change how the world thinks, feels, and understands MBC, as well as, how to support patients and caregivers living with the disease. In partnership with FEMAMA, Tigerlily empowers MBC patients to share their stories of action elevating their voices for change. The *My Life is My Legacy Brazil* series is a powerful collection of stories from patients, caregivers, and family members focused on removing the stigma in their communities and empowering every viewer to be a vehicle of transformation. This series is an engaging and culturally relevant educational material for the world, by sharing these heroic stories, we are planting seeds of power, hope, and participation.

“Health literacy, access, affordability and supportive care among other barriers should not be a determinant of life and health equity. In order to continue to accelerate and make a global impact, the My Life is My Legacy Brazil highlights MBC in the sixth most populous country in the world. As an organization, Tigerlily Foundation was founded to address inequity – of age, of stage and of color. We have invested significantly in addressing metastatic breast cancer and are honored to partner with FEMAMA to directly impact the future of patient care through powerful educational content with the generous support of [Sanofi Genzyme](#).” said Tigerlily CEO and Founder, Maimah Karmo.

About Tigerlily Foundation

Tigerlily Foundation is a national breast cancer foundation providing education, awareness, advocacy, and support to young women (ages 15-45) – before, during and after breast cancer. Tigerlily programs seek to educate, empower and advocate for women of all backgrounds. Our vision is to end disparities of age, stage and color by improving quality of life and ends isolation among breast cancer survivors. Learn more about Tigerlily Foundation at <https://www.tigerlilyfoundation.org>.

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About FEMAMA

The Brazilian Federation of Philanthropic Institutions to Support Breast Health (FEMAMA) believes that it is possible to change this scenario through public policies that provide access to quick and quality diagnosis and treatment for all. Breast cancer is a serious public health problem in Brazil. It is the type of cancer that most affects women in the country. You can learn more about FEMAMA at <https://www.femama.org.br/site/br/>.

About Sanofi Genzyme

Sanofi Genzyme We have a strong heritage in oncology and are committed to finding new pathways to treat people affected by the disease and improve their quality of life. We, at Sanofi, believe that open innovation will help develop new approaches and expertise to discover targeted treatments against cancer.

<https://www.sanofi.com>