



Tigerlily Foundation Gains Oracle Health Sciences Support on Health Equity Actions for Women of Color

Aldie, VA – October 7, 2021– Tigerlily Foundation (Tigerlily), a leading breast cancer patient advocacy organization, led by a Black breast cancer advocate, announced today that Oracle, a leader in Life Sciences cloud technology, has joined its [Tigerlily Foundation #InclusionPledge](#). Tigerlily’s goal is to work with private and public sector organizations, like Oracle, to end health disparities by dismantling systemic racism.

The #InclusionPledge mission is to advocate and activate the inclusion of women of color across initiatives impacting their breast and overall health. The pledge provides a transparent and tangible framework across industry and healthcare stakeholders to identify and track equity actions, holding organizations accountable to specific, measurable outcomes that will result in health equity for Black women in our lifetime. The #InclusionPledge focuses on moving stakeholders from talk to transformation and driving change and innovation.

The #InclusionPledge is one of many actions led by Tigerlily to improve awareness, education, access, delivery and outcomes of treatments and resources for women with breast cancer. To date, the Inclusion Pledge has more than twelve thousand individual signatures and more than 90 commitments from corporations and institutions.

“Race, literacy, financial barriers, access, social, systemic and hereditary backgrounds should not be determinants of life and health equity,” said Tigerlily CEO and Founder Maimah Karmo. “In order to continue to accelerate and make an impact as it relates to disparities and Black women, the Inclusion Pledge is imperative as an organization, Tigerlily Foundation was founded to address inequity – of age, of stage and of color. We have invested significantly in addressing disparities affecting Black women – to ensure that women of color are equal partners at every table and will continue to do so. We are honored to have Oracle Health Sciences’ support of the Inclusion Pledge, as they are so closely associated with many initiatives directly impacting the future of patient care. We are looking forward to our ongoing relationship and activities to foster inclusion.”

“The awareness Tigerlily raises for equitable breast cancer healthcare is such an important cause,” said Henry McNamara, senior vice president and general manager, Oracle Health Sciences. “The #InclusionPledge is one way to demonstrate our ongoing commitment to supporting clinical development, delivering innovation to accelerate advancements, and empowering the Life Sciences industry to improve patient outcomes for everyone.”

To sign the #InclusionPledge for your organization visit: <https://www.tigerlilyfoundation.org/inclusion-pledge-new/>

About Tigerlily Foundation

Tigerlily Foundation is a national breast cancer foundation providing education, awareness, advocacy and hands-on support to young women (ages 15-45) – before, during and after breast cancer. Tigerlily programs seek to educate and empower women of all backgrounds, including those at heightened risk,



Tigerlily
Foundation

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those facing health disparities, and those with less access to care. Tigerlily improves the quality of life and ends isolation among breast cancer survivors.

About Oracle Health Sciences

As a leader in Life Sciences cloud technology, Oracle Health Sciences Clinical One and Safety One Platforms are trusted globally by professionals in both large and emerging companies engaged in clinical research and pharmacovigilance. With over 20 years' experience, Oracle Health Sciences is committed to supporting clinical development, delivering innovation to accelerate advancements, and empowering the Life Sciences industry to improve patient outcomes. Oracle Health Sciences. For life. For more information about Oracle Health Sciences' solutions, please visit: <https://www.oracle.com/industries/life-sciences/>