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Tigerlily Foundation Raises Awareness Through Bling, Sparkle & Pajamas

1st Annual Pajama Glam Party for Women & Girls

February 13, 2013- (Washington, D.C.) – How often in the DC region are ladies allowed to wear their pajamas in public? Breast cancer non-profit the Tigerlily Foundation is pleased to announce an exciting new event that invites women and girls of all ages to dress in their favorite pajamas and celebrate their “fabulousness”. The **1st Annual Tigerlily Foundation Pajama Glam Party** will take place **Saturday, March 9th from 4:00 p.m. - 8:00 p.m.** at the Embassy Suites DC Convention Center. Guests will enjoy a glamorous line up of activities including music from DJ Neekola, a pamper station, glam stations, sweet treat stations, kid bands, wellness activities, celebrity appearances and much more. The idea for the event came from Tigerlily’s Founder (Maimah Karmo) 10-year-old daughter Noelle Karmo, who wanted to design an event to attract and educate young girls about their breast and to raise awareness towards the younger generation.

The Mistress of Ceremonies for the event will be **Miss District of Columbia 2012, Allyn Rose**, who has been a long time breast cancer advocate after losing her mom at a young age from the disease. Other special guests that will be in attendance include **Miss District of Columbia 2011, Ashley Boalch, America’s Miss District of Columbia 2012, Sarah Hillware** and **Miss Wyoming 2012, Mary David** will be in attendance. In addition **Marshall MoneyMaker (aka the Pink Fireman)** and **Founder of For Three Sisters** will make a special appearance at the event.

The Tigerlily Foundation is a non-profit that raises money for young women 15-40 years old for support before, during and after breast cancer. Some services that the Tigerlily foundation support include education, chemotherapy buddy programs, buddy bag programs, financial assistance, meals, life management support, and empowerment services. The Pajama Glam Party’s funds will benefit these women. In addition to glitz, glam, glitter and fun, the event will also educate women on breast cancer and how to be their own best advocates. The Tigerlily Foundation proudly partnered with local breast cancer non-profits [We Will Survive Cancer](#) and [Life with Cancer](#) to sponsor young cancer patients to attend this special event.

Tickets for the event can be purchased online. \$35 for individuals under 18 years old and \$55 for adult tickets. Opportunities to donate to the Tigerlily foundation are also available on their website.

Guest will also enjoy raffle prizes, beverages, food, and pictures on the pink carpet. Dress in your favorite red, pink or purple pajamas and come out for the time of your life—all for a great cause. Bling and sparkle are highly encouraged.

2013 Pajama Glam Line Up & Sponsors:

Glam Stations: W Salon, My Bougie Baby, Stara Glam, Ariella Faith Styles, Jordin's Paradise, Stella and Dot

Health & Wellness Stations: All Ways Yoga, Ultimate Results South Riding, Roselle Center for Healing

Sweet Treat Stations: Capitol Chocolate Fountains, "The Cupcake Ladi", Suga Chef, Sugar & Ice

Pamper Stations: Celebrating You Mobile Spa.

Music: DJ Neekola

Photography: Kipp Burgoyne, Marcus Bennett, Joey Smiles

Video: Martin Lord Philippe

Transportation: Nation Tours & Transportation

Event Production: Maggy Francois Production

Media: Bisnow, What Do I Wear, and WDCW DC50 TV

Public Relations: Spotted MP (Marketing + Public Relations)

EVENT DETAILS

What: The Pajama Glam Party

Presented by: The Tigerlily Foundation

When: March 9, 2013

Where: Embassy Suites DC Convention Center, 900 10th Street NW, Washington, DC

Time: 4:00PM-8:00PM

Attire: Red, Pink or Purple Pajamas. Bling and Sparkle Highly Encouraged

Website/Ticket Purchasing: <http://tigerlilyfoundation.org/events/pajama-glamparty/>

About the Tigerlily Foundation & Founder Maimah Karmo

Tigerlily Foundation's mission is to educate, advocate for, empower and provide hands-on support to young women affected by breast cancer. Funds go directly toward educating women and girls in treatment who need financial assistance, meals, buddies, education and empowerment. Founder Maimah Karmo, of Aldie, Virginia, is a breast cancer survivor who was diagnosed at 32. Determined to provide resources to other young women, Karmo founded the Tigerlily Foundation in 2006, and gave it the name of a flower that represents beauty, strength and transformation. She has become an author and activist for her cause and appeared on the "Oprah Winfrey Show" as well as other TV shows. According to the National Cancer Institute, breast cancer is the leading cause of death in American women ages 15-54. More than 250,000 women age 40 and under in the U.S. will be diagnosed with breast cancer during their lives, and more than 11,000 women will be diagnosed next year. www.tigerlilyfoundation.org