



**Tigerlily Foundation  
2010 Annual Gala**

**Willard InterContinental Hotel  
Washington DC 20004**

**September 29, 2010**

**6:00 p.m. - 9:00 p.m.**

**Gala Sponsorship Package**

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**Tigerlily Foundation**  
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**Tigerlily Foundation**  
**September 29, 2010 Annual Gala**  
**Sponsorship Package**

**Tigerlily Foundation (Tigerlily)** was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer.

Tigerlily Foundation is one of the only nation-wide organizations providing full-lifecycle assistance to young women – before, during and after breast cancer – to include, education, financial assistance, meals, groceries, buddies, buddy bags and empowerment to young women affected by breast cancer. What differentiates Tigerlily Foundation from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on lifestyle and prevention, empowering young women to be their own best advocates.

This encore experience is the intersection of **business leaders, young women, and survivors of breast cancers**, with education, health and wellness. At this event, attendees will hear from renowned speakers, dynamic business leaders, as well as get a chance to enjoy cocktails and appetizers, along with members of the media, Congress and member of **Washington, DC's elite**, as well as the **philanthropic community**.

As a sponsor, this is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. This opportunity will increase your visibility amongst key business owners and lawmakers, people who are shaping our state's capital and the world.

Your contributions are an essential element to the advancement of this non-profit organization. Your support will allow us to continue to do our work of educating young women about breast cancer and supporting young women through treatment and beyond. Your support will change the way women live, view their health, view their personal power and enable them to act responsibly, as educated advocates and leaders in the fight to stop breast cancer.

**Benefits of Sponsorships:**

- Sponsoring **Tigerlily's** Annual Gala is a **cost effective** way for your organization to gain **exposure**, as we support young women in the community, with breast cancer, the second leading cause of cancer death in women in the United States.
- Sponsoring **Tigerlily** events and publications **enhances** a company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** their relations with existing clients, and helps to **generate new business**.
- By **becoming a sponsor** you will become a part of a powerful **health initiative** by:

Educating and empowering breast cancer patients and survivors in the community.
Setting an example of integrity and leadership.
Bringing awareness to relevant breast cancer issues and effecting an environment for change in the way we view this disease.
Encouraging community and corporate advocacy through your sponsorship.
Being a part of Tigerlily's mission to educate, empower and advocate for those living with cancer and the breast cancer community.



Packages: *Survivor, Tiger, Bronze, Silver, Gold, Platinum, Diamond, Presenting.*

**The Tiger Package (\$1000):** As a Tiger Sponsor, you will receive the following benefits:

- Logo placement on event Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- This includes tickets for 3 individuals

**The Bronze (\$2500):** As a Bronze Sponsor, you will receive the following benefits:

- Logo placement on event Sponsorship page.
- Name recognition in event press releases
- Name recognition in monthly newsletter
- This includes tickets for 1 10-person table
- Logo placement on event program

**The Silver Package (\$5,000):** As a Silver Sponsor, you will receive these benefits:

- Logo placement on event Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 1 10-person table and sponsors 2 breast cancer survivors to attend event.
- Half Page Designed Ad for Event

**The Gold Package (\$10,000):** As a Gold Sponsor, you will receive these benefits:

- Logo placement on event Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 2 10-person tables, which includes sponsoring 5 survivors to attend event.
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation on all materials
- Logo placement on Tigerlily website's sponsorship page
- Full Page Designed Ad for Event
- Professionally produced event pictures and video

**The Platinum Package (\$20,000):** As a Platinum Sponsor, you will receive these benefits:

- Logo placement on website's Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 3 10-person tables, which includes sponsoring 5 survivors to attend event.
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation on all materials
- Logo placement on Tigerlily website's sponsorship page
- Full Page Designed Ad for Event
- Professionally produced event pictures and video
- Name mention at all Tigerlily Foundation events for 2011
- Special swag bags for event.
- Logo placement on event website's sponsorship page



**The Diamond Package (\$50,000):** As a Diamond Sponsor, you will receive these benefits:

- Logo placement on website's Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 3 10-person tables, which includes sponsoring 5 survivors to attend event.
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation on all materials
- Logo placement on Tigerlily website's sponsorship page
- Full Page Designed Ad for Event
- Professionally produced event pictures and video
- Name mention at all Tigerlily Foundation events for 2011
- Special swag bags for event
- Logo placement on event website's sponsorship page
- Speaking role in program
- Logo projected on video screen

**The Presenting (\$100,000):** As a Presenting Sponsor, you will receive the following:

- Logo placement on website's Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 3 10-person tables, which includes sponsoring 5 survivors to attend event.
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation on all materials
- Logo placement on Tigerlily website's sponsorship page
- Full Page Designed Ad for Event
- Professionally produced event pictures and video
- Name mention at all Tigerlily Foundation events for 2011
- Special swag bags for event
- Logo placement on event website's sponsorship page
- Speaking role in program
- Logo projected on video screen
- Complimentary attendance to all 2011 Tigerlily events
- Specially branded promotional giveaway at event.

## **REGISTRATION**

Purchase tickets or sponsorship at [www.tigerlilyfoundation.org/gala2010.html](http://www.tigerlilyfoundation.org/gala2010.html). Sponsorship amounts other than those noted are also welcome. If you have questions, please contact us via e-mail at [info@tigerlilyfoundation.org](mailto:info@tigerlilyfoundation.org) or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America.