



**Tigerlily Foundation
2010 Annual Gala**

**Willard InterContinental Hotel
Washington, DC**

September 29, 2010

6:00 p.m. - 9:00 p.m.

Journal Program Advertising Package

Tigerlily Foundation
11654 Plaza America Drive, #725, Reston, VA 20190
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org

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September 29, 2010 Annual Gala
Journal Advertising Package

Tigerlily Foundation (Tigerlily) was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer. Tigerlily is one of the only nation-wide organizations providing assistance to young women – before, during and after breast cancer – to include, education, financial assistance, meals, groceries, buddies, buddy bags and empowerment. What differentiates Tigerlily from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on lifestyle and prevention, empowering young women to be their own best advocates.

This experience is the intersection of *business leaders, young women, and survivors of breast cancers*, with education and wellness. Attendees will hear from renowned speakers, enjoy dinner and entertainment, along with the media, members of Congress, *DC's elite* and the *philanthropic community*. As an advertiser, this is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. This opportunity will increase your visibility amongst key business owners and lawmakers, people who are shaping our state's capital and the world.

Benefits of Advertising:

- **Cost effective** way for your organization to gain **exposure**.
- Advertising will **enhance** your company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** relations with clients, and helps **generate business**.
- By **advertising** you will become a part of a powerful **health initiative**.

There are several levels of advertising opportunities in our event program journal, shown below:

Page Option	Type	Dimensions	Price
Full Page - Inside Covers	Grayscale/BW	7" x 10"	\$900
Full Page - Inside Pages	Grayscale/BW	7" x 10"	\$700
Half Page	Grayscale/BW	7-1/8" x 4-3/4"	\$500
Quarter Page Vertical	Grayscale/BW	3-3/8" x 4-3/4"	\$250

Requirements:

- High-resolution .pdf or .eps files preferred.
- Must indicate (via email) if you would like to see a proof of the ad before print.
- All art must be submitted by September 17th.
- Art design available for \$50 per advertisement.

Payment/Contact: You can purchase advertising through our website at www.tigerlilyfoundation.org on the Events page. Please send all art and text to info@tigerlilyfoundation.org. If you have questions, please contact us via e-mail at info@tigerlilyfoundation.org, call (888) 580-6253 or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America.

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