



**Tigerlily Foundation
2010 Annual Gala**

**Willard InterContinental Hotel
Washington DC 20004**

September 29, 2010

6:00 p.m. - 9:00 p.m.

Gala Sponsorship Package

**Tigerlily Foundation
11654 Plaza America Drive, #725, Reston, VA 20190
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org**



Tigerlily Foundation **September 29, 2010 Annual Gala** **Sponsorship Package**

Tigerlily Foundation (Tigerlily) was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer.

Tigerlily Foundation is one of the only nation-wide organizations providing full-lifecycle assistance to young women – before, during and after breast cancer – to include, education, financial assistance, meals, groceries, buddies, buddy bags and empowerment to young women affected by breast cancer. What differentiates Tigerlily Foundation from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on lifestyle and prevention, empowering young women to be their own best advocates.

This inaugural experience is the intersection of *business leaders, young women, and survivors of breast cancers*, with education, health and wellness. At this event, attendees will hear from renowned speakers, dynamic business leaders, as well as get a chance to enjoy cocktails and appetizers, along with members of the media, Congress and member of *Washington, DC's elite*, as well as the *philanthropic community*.

As a sponsor, this is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. This opportunity will increase your visibility amongst key business owners and lawmakers, people who are shaping our state's capital and the world.

Your contributions are an essential element to the advancement of this non-profit organization. Your support will allow us to continue to do our work of educating young women about breast cancer and supporting young women through treatment and beyond. Your support will change the way women live, view their health, view their personal power and enable them to act responsibly, as educated advocates and leaders in the fight to stop breast cancer.

Benefits of Sponsorships:

- Sponsoring *Tigerlily's* Annual Gala is a **cost effective** way for your organization to gain **exposure**, as we support young women in the community, with breast cancer, the second leading cause of cancer death in women in the United States.
- Sponsoring *Tigerlily* events and publications **enhances** a company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** their relations with existing clients, and helps to **generate new business**.
- By **becoming a sponsor** you will become a part of a powerful **health initiative** by:

Educating and empowering breast cancer patients and survivors in the community.
Setting an example of integrity and leadership.
Bringing awareness to relevant breast cancer issues and effecting an environment for change in the way we view this disease.
Encouraging community and corporate advocacy through your sponsorship.
Being a part of Tigerlily's mission to educate, empower and advocate for those living with cancer and the breast cancer community.

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Packages: *Survivor, Tiger, Bronze, Silver, Gold, Platinum, Diamond, Presenting.*

The Survivor Package (\$500): As a Survivor Sponsor, you receive these benefits:

- Logo placement on website's Sponsorship page.
- Name recognition in event press releases
- This includes tickets for 2 individuals

The Tiger Package (\$1000): As a Tiger Sponsor, you will receive the following benefits:

- Logo placement on website's Sponsorship page.
- Name recognition in event press releases
- Name recognition in monthly newsletter
- This includes tickets for 3 individuals

The Bronze (\$2500): As a Bronze Sponsor, you will receive the following benefits:

- Logo placement on event invitation
- Logo placement on website's Sponsorship page.
- Name recognition in event press releases
- Name recognition in monthly newsletter
- This includes tickets for 1 10-person table
- Sponsors 1 breast cancer survivor to attend the event.

The Silver Package (\$5,000): As a Silver Sponsor, you will receive these benefits:

- Logo placement on event invitation
- Logo placement on website's Sponsorship page
- Name recognition in event press releases
- Name recognition in monthly newsletter
- Name recognition on event program
- Includes tickets for 1 10-person table and 5 additional complimentary tickets to gala
- Sponsors 2 breast cancer survivors to attend the event.

The Gold Package (\$10,000): As a Gold Sponsor, you will receive these benefits:

- Logo placement on event invitation
- Logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in monthly newsletter that highlights your contributions to the breast cancer community and your corporate social responsibility
- Name/logo mention on all mailers
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation on all materials
- Name mention at all Tigerlily Foundation events
- This includes tickets for 2 10-person tables
- Sponsors 5 breast cancer survivors to attend the event.



The Platinum Package (\$20,000): A Platinum Sponsor, you will receive these benefits:

- Logo placement on all collateral through logo circulation
- Logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in our monthly newsletter
- Name/logo mention on all mailers
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation
- Professionally produced event pictures and video
- Name mention at all Tigerlily Foundation events
- This includes tickets for 3 10-person tables
- Special swag bags for event.
- Sponsors a table for 10 breast cancer survivors to attend the event.

The Diamond Package (\$50,000): As a Diamond Sponsor, you receive these benefits:

- Logo placement on event invitation
- Logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in our monthly newsletter
- community and your corporate social responsibility for a year
- Name/logo mention on all mailers for a year
- Honorable acknowledgement at event
- Logo placement with banners and logo circulation
- Name mention at all Tigerlily Foundation events
- This includes tickets for 5 10-person tables
- Special swag bags for event.
- Speaking role in program.
- Sponsors 2 tables of 10 breast cancer survivors each to attend the event.



The Presenting (\$100,000): As a Presenting Sponsor, you will receive the following:

- Logo placement on all collateral through logo circulation
- Logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in our monthly newsletter
- Name/logo mention on all mailers for two years
- Honorable acknowledgement at events for two years
- Logo placement with banners and logo circulation
- Professionally produced event pictures and video
- Name mention at all Tigerlily Foundation events
- This includes tickets for 1 10-person table and 50 complimentary tickets to gala
- Special swag bags for event
- Speaking role in program
- Complimentary entrance to all 2009/2010 events
- Logo on promotional giveaway to all attendees
- Sponsors 3 tables of 10 breast cancer survivors each to attend the event.

REGISTRATION

Purchase tickets through our website at www.tigerlilyfoundation.org. Sponsorship amounts other than those noted are also welcome. If you would like to be a **Tigerlily Foundation** Sponsor or have questions you would like answered, please contact us via e-mail at info@tigerlilyfoundation.org or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America.

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