



Tigerlily Foundation T-Shirt Design Contest

Tigerlily Foundation is launching a T-shirt design contest to engage artists in coming up with a design that best represents the organization's mission and vision.

Following are the contest instructions and other information you will need in order to create and submit your Tigerlily T-shirt design. **The winner gets a walk-on at the Tigerlily Foundation 1st Annual DIVA Night Out Event on June 25, 2009**, publicity via the event and future marketing efforts, mention in press releases, **acclaim for designing a shirt that will be THE signature Tigerlily Foundation t-shirt worn nation-wide and globally**, and recognition for designing a t-shirt that will promote efforts to educate, advocate for, empower and support young women affected by breast cancer. By designing this shirt, the designer will also be assisting Tigerlily Foundation in raising funds to support its mission and programs. **Read all the rules carefully**, as failure to follow them could disqualify you from the contest. Once your design is complete, email it to info@tigerlilyfoundation.org. We look forward to seeing what you come up with!

Design Guidelines

- Your design should be inspired by Tigerlily Foundation, its mission, goals, vision and energy. The design has to show energy, passion, healing, wellness, strength, beauty, transformation and most important, femininity.
- Your design should include the words "Tigerlily Foundation."
- The design should be colorful and appealing to various age groups.
- The shirt should be something that someone would want to wear even if they don't know who Tigerlily Foundation is. It has to be universally appealing.
- The shirt should not include existing Tigerlily Foundation logo or artwork. You can create your own logo if you would like to do so.
- Your design can only be on the **FRONT** of the shirt.
- You may submit up to three designs, but they must be submitted as separate entries.
- Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyright material. This is really important in order to avoid any lawsuits or legal action.

Tigerlily Foundation
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org



Design Specifications

- The t-shirt can be created in Photoshop or Illustrator or another professional design program. You will be asked to provide print-ready files of the design should you win.
- Your design should contain a maximum of four (4) colors (plus the shirt color).
- Your design can only be on the **FRONT** of the shirt, and must fit within a 10” wide by 13” high rectangular area.
- The design will be used for white, pink or gray t-shirts, so keep that in mind when creating your design.
- Submission should be a **PDF** file no larger than **5MB**; if you win we require high resolution files.

Submission Agreement

- You must be 18 years or older to submit a design. If you are under 18, you must provide written parental consent.
- Any submitted design becomes the property of Tigerlily Foundation.
- Tigerlily Foundation will have all rights to the winning design. By submitting you agree that if your design wins, it can be used by Tigerlily Foundation for the t-shirt and other promotional items. You also agree that Tigerlily Foundation will have your express permission to sell and receive 100% of the proceeds from this design.
- The winner will receive a walk-on at the Tigerlily Foundation 1st Annual DIVA Night Out Event on June 25, 2009, publicity via the event and future marketing efforts, mention in press releases, acclaim for designing a shirt that will be THE signature Tigerlily Foundation t-shirt worn nationwide and globally, and recognition for designing a t-shirt that will promote efforts to educate, advocate for, empower and support young women affected by breast cancer. By designing this shirt, the designer will also be assisting Tigerlily Foundation in raising funds to support its mission and programs.
- We reserve the right to make adjustments to the winning design.
- You must submit your design by midnight Monday, May 18, 2009.
- Entries will be judged by the Tigerlily Foundation team.
- By submitting you are agreeing to all contest rules.

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OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. THE CONTEST IS VOID OUTSIDE OF THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.

1. ENTRY: This Contest will be conducted exclusively on the Internet and via email. It provides contestants with the opportunity to submit a graphic design which will be judged and eligible for the Prize described below subject to the terms and conditions herein. To participate, create and submit a t-shirt design to Tigerlily Foundation at info@tigerlilyfoundation.org between April 9, 2009 12:00 A.M. Eastern Time ("EST") and ending May 18, 2009, 11:59 P.M. Eastern Time ("EST"). Any attempt at fraud or manipulating contest rules will result in disqualification.

To enter, Entrant must first carefully read, review and complete all of the required fields of the Official Contest Entry Form ("Entry Form"). At submission, provide your first name, last name, complete home address, phone number and e-mail address. Also, provide a statement explaining why you would like to submit your design for this contest and what Tigerlily Foundation's mission means to you.

If Entrant is under the age of legal majority in his or her state of resident, the Entrant's parent or guardian must submit the entry design on designers' behalf. Incomplete Entry Forms, including but not limited to those entries that do not meet the requirements herein, will not be eligible for judging. All Entry Designs must be submitted as PDF files not to exceed 5MB in size. Individuals may submit up to three Entry Designs and must submit a separate email for each Entry Design.

By entering the Contest, Entrant acknowledges, agrees and understands that the t-shirt design and all other materials will become the property of Tigerlily Foundation. By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decision of Tigerlily Foundation which shall be final and binding in all respects.

Each Entrant represents and warrants that each Entry Design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party.

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By creating and submitting a t-shirt design in the Contest, each Entrant hereby irrevocably grants, transfers, sells, assigns and conveys to Tigerlily Foundation, and each of its respective successors and assigns, all present and future right, title and interest of every kind and nature whatsoever, including, without limitation, all copyrights, and all rights incidental, subsidiary, ancillary or allied thereto (including, without limitation, all derivative rights), in and to the t-shirt design for exploitation throughout the world, in perpetuity, by means of any and all media and devices whether now known or hereafter devised (including the right to publish and display the design for purposes of advertising, publicity, and/or trade, in whole or in part).

Tigerlily Foundation shall have the right, in its sole discretion, to edit, composite, scan, duplicate, or alter the t-shirt design any purpose which it deems necessary or desirable, without the need for any further compensation, and/or permission. Entrant irrevocably waives any and all moral rights in any submitted t-shirt design.

Once submitted, Entry Designs become the exclusive property of Tigerlily Foundation and will not be returned. Entry Designs which Tigerlily Foundation determines are not reasonably pertinent to the subject matter of the Contest, or are otherwise in violation of these Official Rules will be disqualified. Tigerlily Foundation reserves the right to disqualify any Entry Design for any reason, in their sole and absolute discretion.

Tigerlily Foundation shall have no obligation (express or implied) to use any Entry Design or to otherwise exploit any Entry Design or, if commenced, to continue the distribution or exploitation thereof, and Tigerlily Foundation may at any time abandon the use of the any Entry Design for any reason, with or without legal justification or excuse, and Entrants shall not be entitled to any damages or other relief by reason thereof. The use of any Entry Design by Tigerlily Foundation on T-Shirts or other promotional materials will be determined by Tigerlily Foundation in its sole discretion.

2. LIMITATIONS: All Submissions must be received by 11:59:59 P.M. EST on May 18, 2008. Entry Designs submitted by any method other than set forth above in Section 1 are void. Any use of automated or programmed methods of effecting entry is prohibited. Contest entry is open only to Entrants who are legal residents of, and physically located within, the 50 states or D.C. ("Territory") as of date of entry, and not employees of Tigerlily Foundation, affiliates or partners, or the advertising, promotional or fulfillment agencies, or any of their respective officers or directors, or any persons or entities directly associated with the Contest, or any members of the households or immediate families of such persons.



Tigerlily Foundation is not responsible for any Entry Designs that are altered, defective, delayed, deleted, destroyed, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, invalid, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized or unintelligible; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable e-mails resulting from any form of active or passive e-mail filtering; insufficient space in Entrant's e-mail account to receive e-mail; or other errors of any kind, whether due to electronic, mechanical or human error or other causes, even if caused by the negligence of the Tigerlily Foundation. This Contest is subject to all applicable federal, state, local and municipal laws and regulations.

3. PRIZE: One (1) Winner will be selected to win this contest and will receive the benefits noted in the Submission Agreement, above.

4. SELECTION OF WINNERS: All Entry Designs will be screened and those that comply with these rules will be judged by the staff of The Tigerlily Foundation.

5. PRIZE WINNER NOTIFICATION: The Winner is subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and execution of the Agreement (described below). All Entrants agree to be bound by these Official Rules and the decision of the Judges, whose decisions are final and binding. The Winner will be notified by telephone, email, or express mail to the phone number, email or address listed as part of the entry process on or about May 30, 2009. The Winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements.

6. CONDITIONS: By participating, Entrants agree to release and hold harmless Tigerlily Foundation from any and all liability, for loss, harm, damage, claim, injury, cost or expense whatsoever which may occur as a result of participating in the Contest. The Winner's acceptance of the Prize constitutes the grant of an unconditional right to use the winning Entry Design, the Winner's likeness, photograph, biographical and Prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law.



In its sole discretion, Tigerlily Foundation has the right to cancel, terminate or suspend the Contest; and in such event, to select from among all eligible Entry Designs received up to such time of cancellation, termination or suspension, or to cancel the Contest and not award any Prize. In the event that any Entrant attempts to defraud or in any manner tamper with this Contest, Entrant will be ineligible for the Prize. In the event that any dispute arises regarding the meaning or interpretation of these Official Rules, it is agreed that the dispute shall be resolved by applying the laws of the State of Virginia within the Federal or state courts located in Loudoun County.

CAUTION: TIGERLILY FOUNDATION RESERVES THE RIGHT IN ITS SOLE DISCRETION TO DISQUALIFY ANY ENTRANT WHO IS FOUND TO BE TAMPERING WITH THE ENTRY PROCESS OR THE OPERATION OF THE CONTEST OR THE WEBSITE, TO BE ACTING IN VIOLATION OF THESE OFFICIAL RULES, OR TO BE ACTING IN AN UNSPORTSMAN-LIKE OR DISRUPTIVE MANNER, OR WITH THE INTENT TO DISRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST, OR TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PERSON, AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. **USE OF DATA:** All Entry Designs will be treated as non-confidential. By participating in the Contest, Entrants agree to collection and usage of their personal information.

8. **ASSIGNMENT AGREEMENT ("AGREEMENT"):** As a condition to receiving the Prize, Winner (parent or legal guardian if Winner is under the age of majority in his or her state of residence) will be required to execute an Agreement or alternate winner may be chosen. The Agreement will set forth the responsibilities and obligations of the Winner and require Winner to assign all right, title, and interest in and to the winning Entry Design to Tigerlily Foundation. The Agreement also may require, among other things, that winner permit the use of his/her name, likenesses or identifying information for promotional, publicity or advertising purposes in any media including print, TV, radio and online media, without time or geographic limitations. Notwithstanding any of the above, Tigerlily Foundation's sole obligation under the Agreement is to award the Prize to the Winner. Tigerlily Foundation will have no obligation to use the Winner's Design or name or likeness in any manner whatsoever. In the event the Winner fails to execute the Agreement by a date specified by Tigerlily Foundation, the Winner will forfeit the entire Prize and an alternate winner may be selected from among the other Entry Designs.



9. NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF: Each Entrant hereby acknowledges and agrees that the relationship between the Entrant and Tigerlily Foundation is not a confidential, fiduciary, or other special relationship. Each Entrant understands and acknowledges that Tigerlily Foundation has wide access to ideas, stories, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by its own employees. Each Entrant also acknowledges that many designs, ideas, or stories may be competitive with, similar or identical to the Entry Design. Each Entrant acknowledges and agrees that such Entrant will not be entitled to any compensation as a result of Tigerlily Foundation's use of any such similar or identical material that has or may come to Tigerlily Foundation from other sources. Finally, each Entrant acknowledges that, with respect to any claim by Entrant relating to or arising out of Tigerlily Foundation's actual or alleged use of any Entry Design or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable Entrant will not be irreparable or otherwise sufficient to entitle such Entrant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of any Entry Design and Entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

10. DATES & DEADLINES/ANTICIPATED NUMBER OF CONTESTANTS: Because of the unique nature and scope of the Contest, Tigerlily Foundation reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Contest. Tigerlily Foundation cannot accurately predict the number of Entrants who will participate in the Contest. Further, Tigerlily Foundation reserves the right to not choose a winner or award any Prize if it does not receive a sufficient number of eligible and qualified Entry Designs.