



**Tigerlily Foundation
1st Annual DIVA (Divine Inspired Vivacious Aware) Night Out**

“Benefitting Young Women with Breast Cancer”

**Location: Fairfax Marriott at Fair Oaks
11787 Lee Jackson Memorial Highway, Fairfax, VA 22033**

Time: 7:00 p.m. – 11:00 p.m.

Starting Early - Engaging Young Women

**Breast Cancer Awareness
and
Fundraising Activity**

**Tigerlily Foundation
11654 Plaza America Drive, #725, Reston, VA 20190
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org**

Tigerlily Foundation
1st Annual DIVA (Divine Inspired Vivacious Aware!) Night Out
Starting Early Contest Package

WHO

This fundraiser engages *young women (elementary, high school, college and upwards)* in an activity that is educational, empowering and community-focused.

WHAT

The contest goal is to engage young women in raising funds for a breast cancer foundation. You can do this by creating any number of fundraising activities – through the school, friends, family and businesses. The young woman who raises at least \$5,000 by June 19th, receives the following:

- A Tigerlily Foundation award for community service.
- A Tigerlily Foundation Young Advocate Leader Certificate of Achievement.
- Recognition on stage at event and photos with VIPs at event.
- Recognition in post-event press release.
- Gift certificates and prizes valued at more than \$500.
- The opportunity to inspire other young women to be leaders.

The second (raises \$3,000) and third runner up (raises \$2,000) will receive.

- A Tigerlily Foundation award for community service.
- A Tigerlily Foundation Young Advocate Leader Certificate of Achievement.
- Recognition on stage at event and photos with VIPs at event.
- Recognition in post-event press release.
- Gift certificates and prizes valued at \$100.
- The opportunity to inspire other young women to be leaders.

HOW

All girls involved in the contest will engage family, friends and businesses to raise funds by:

- Creating fundraisers to raise money toward your goal
- Telling people about Tigerlily's mission – to educate young women about breast cancer and encourage healthy lifestyle and breast practices early.
- Tell them that by supporting this event through their donation, it lets you know that they care about you and your health.
- Breast cancer facts:
 - Breast cancer affects approximately 11,000 women under 40 annually.
 - Young women have more aggressive breast cancers and higher mortality rates, often times because they are told they're too young.
 - Young women can and do survive breast cancer, if detected early.

WHY

Tigerlily was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer. Maimah then decided to create a foundation specifically dedicated to serving the young adult community. This inaugural experience brings together education, health and wellness, in a fun and empowering event. This event also creates a relaxing, open environment where young women engage in healthy dialogue about their breast health. Proceeds benefit the Tigerlily Foundation, which provides financial assistance, meals, groceries, buddies and educational services to young women affected by breast cancer. What differentiates Tigerlily from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on education, lifestyle and prevention, empowering young women to be their own best advocates

This is an opportunity for families, friends, business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. Your support will allow us to continue to do our work of educating young women about breast cancer and supporting young women through treatment and beyond. Your support will change the way women live, view their health, their personal power and enable them to act responsibly, as educated advocates and leaders in the effort to eradicate breast cancer.

WHAT'S IN IT FOR ME?

Benefits of Supporting This Activity:

- This is a great way to support young women in an activity that increases awareness about their health and that is empowering.
- Sponsoring this event benefits the community - by supporting an organization that gives back to the community and supports local young women affected by breast cancer.
- Supporting this event gives businesses and individuals the opportunity to provide first hand support to young women around the world, facing a life threatening illness.
- Supporting this event allows Tigerlily to educate and empower breast cancer patients, survivors and breast cancer community.
- Set an example of integrity and leadership.
- Encouraging community and corporate advocacy through your support.
- Become a part of Tigerlily's mission to educate, empower and advocate for those living with breast cancer and the breast cancer community.

OTHER INFORMATION

Tickets to attend the 1st Annual DIVA (Divine Inspired Vivacious & Aware) Event are available through our website. Visit www.tigerlilyfoundation.org/events to get your tickets. If you would like to sponsor us in other ways or have questions, please contact us via e-mail at info@tigerlilyfoundation.org or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America. We will be pleased to assist you.

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