



**Tigerlily Foundation  
1<sup>st</sup> Annual DIVA (Divine Inspired Vivacious  
Aware) Night Out**

*“Benefitting Young Women with Breast Cancer”*

**Location: Fairfax Marriott at Fair Oaks  
11787 Lee Jackson Memorial Highway, Fairfax,  
VA 22033**

**Time: 7:00 p.m. – 11:00 p.m.**

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**Tigerlily Foundation**  
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**Tigerlily Foundation**  
**1<sup>st</sup> Annual DIVA (Divine Inspired Vivacious Aware!) Night Out**  
**Sponsorship Package**

**Tigerlily Foundation (Tigerlily)** was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer. Maimah then decided to create a foundation specifically dedicated to serving the young adult community.

This inaugural experience brings together education, health and wellness, in a fun and empowering event. This event also creates a relaxing, open environment where young women engage in healthy dialogue about their breast health. Proceeds will benefit the Tigerlily Foundation, which provides financial assistance, meals, groceries, buddies and educational services to young women affected by breast cancer. What differentiates Tigerlily Foundation from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on education, lifestyle and prevention, empowering young women to be their own best advocates

This is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. We also seek to improve the quality of life for young adult breast cancer survivors by creating vigilant self-advocates.

Your contributions are an essential element to the advancement and prosperity of this non-profit organization. Your support will allow us to continue to do our work of educating young women about breast cancer and supporting young women through treatment and beyond. By supporting us, you can be a part of a global solution to breast cancer. Your support will change the way women live, view their health, view their personal power and enable them to act responsibly, as educated advocates and leaders in the fight to stop breast cancer.



## Sponsorship Package, Cont'd.

### Benefits of Sponsorships:

- Sponsoring *Tigerlily* and its events is a **cost effective** way for companies, firms, and individuals to gain **exposure** for their products and services as they support the eradication of breast cancer, the second leading cause of cancer death in women in the United States.
- Sponsoring *Tigerlily* events and publications **enhances** a company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** their relations with existing clients, and helps to **generate new business**.
- Sponsoring *Tigerlily* gives businesses and individuals the opportunity to provide first hand support to young women around the world, facing a life threatening illness.
- By **becoming a sponsor** you will become a part of a powerful **health initiative** by:

Educating and empowering breast cancer patients, survivors and breast cancer community.

Setting an example of integrity and leadership.

Bringing awareness to relevant breast cancer issues and effecting an environment for change in the way we view this disease.

Support Tigerlily in working to eradicate breast cancer.

Supporting families with your sponsorship dollars.

Encouraging community and corporate advocacy through your sponsorship.

Being a part of Tigerlily's mission to educate, empower and advocate for those living with cancer and the breast cancer community.

Providing an intellectual platform to educate, nurture, and support women achieving collaboration with Sponsors who care.

### **Sponsorship Package, Cont'd.**

**The Lily Package (\$1,000):** As a Lily Sponsor, you will receive the following benefits:

- Logo placement on event flier
- Logo placement in our media kit
- Logo on all event signage
- Advertisement through logo placement on our website's Sponsorship page.
- Receive 2 free event tickets.

**The Glam Package (\$2,500):** As a Glam Sponsor, you will receive the following benefits:

- Logo placement on event flier
- Logo in our media kit
- Logo on all event signage
- Advertisement through logo placement on website's Sponsorship page
- Name recognition in event press releases
- Name recognition in event program
- Receive 5 free event tickets

**The DIVA Package (\$5,000):** As a DIVA Sponsor, you will receive the following benefits:

- Logo placement on event flier
- Logo in our media kit
- Logo on all event signage
- Advertisement through logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Name recognition in monthly newsletter for a year
- Honorable acknowledgement at event from the podium
- Logo on DIVA swag bags with lots of diva-licious goodies!
- Receive 10 event free tickets

**The Entourage Package (\$10,000):** As an Entourage Sponsor, you receive these benefits:

- Logo placement on all collateral through logo circulation
- Logo in our media kit
- Logo on all event signage
- Advertisement through logo placement on our website's Sponsorship page
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in our monthly newsletter that highlights your contributions to the breast cancer community and your corporate social responsibility
- Honorable acknowledgement at event from the podium
- Logo on/materials in DIVA swag bags with lots of diva-licious goodies!
- Receive 20 free event tickets
- Copy of professionally produced event pictures and video

## **TICKETS**

Tickets to attend the 1<sup>st</sup> Annual DIVA (Divine Inspired Vivacious & Aware) Event are available through our website. Visit [www.tigerlilyfoundation.org/events](http://www.tigerlilyfoundation.org/events). to get your tickets.

If you would like to be a **Tigerlily Foundation** Sponsor or have questions you would like answered, please contact us via e-mail at [info@tigerlilyfoundation.org](mailto:info@tigerlilyfoundation.org) or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America. We will be pleased to assist you.