



## Cups Full of Hope

### *Bra Art Exhibition & Auction Fundraiser*

Wednesday, October 5, 6:00-8:00PM  
Greater Reston Arts Center

*Help us celebrate and support young women affected by breast cancer*

#### **What is Cups Full of Hope?**

- Cups Full of Hope is a unique and heart-provoking art event hosted by **Success In The City**, benefitting our own local non-profit, **Tigerlily Foundation**.
- The Bra Art Exhibition & Auction Fundraiser draws survivors, supporters, benefactors, local celebrities and friends of young women living with breast cancer for a celebration. Proceeds from the event will support the Tigerlily Foundation's mission to educate, advocate for and empower young women - ages of 15-40 - before, during and after breast cancer.

#### **How does it work?**

- Parents, grandparents, friends, kids, artists, schools, businesses, and even men register to design and submit a bra for the event.
  - *For creative inspiration, take a look at some of last submissions on the next page!*
- Bras submitted are on display at the event and part of a silent auction of which a portion of the proceeds go directly to the Tigerlily Foundation.
- A panel of guest judges will award 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place prizes
- The region will be invited to participate in an online poll to select the People's Choice award
  - *To submit your own extraordinary work of art, please see the [Submission Guidelines](#)*

#### **Who attends and what does the event entail?**

- Words used to describe the event last year:  
***Inspiring \* Thought-provoking \* Heartfelt***
- 2010 inaugural event drew over 150 people, including business professionals and owners, cancer survivors, friends and family
- Over 100 bra designs were submitted last year from the across the DC Metro area
  - *Take a peek at some of last year's exhibitors on the next page!*
- The event is comprised of the Art Exhibit & Silent Auction accompanied by cocktails, conversation and hors d'oeuvres

2011 Honorary Chair



Rep. Debbie Wasserman Schultz  
U.S. House of Representatives, D-FL  
Chair of the Democratic National Committee  
*Breast Cancer Survivor*

#### **In what ways can you get involved?**

- Sponsorships – Support the event personally or professionally
  - *For sponsorship details, please see the [Sponsorship Opportunities](#)*
- Submit – Sign up to submit a bra for the exhibit & auction
  - *For submission details, please see the [Submission Guidelines](#)*
- Attend – Join us at the event to see the amazing works of art and support the cause
  - Register online at <https://www.successinthecity.org/civicrm/event/info?reset=1&id=45>



2010 Inaugural Cups Full of Hope

