



# CUPS FULL OF HOPE

## *Exhibit & Auction*

## Submission Guidelines

ALL ENTRIES MUST BE POSTMARKED BY:  
THURSDAY, SEPTEMBER 1, 2011 TO BE ELIGIBLE FOR THE PEOPLE'S CHOICE  
AWARD. ALL OTHER ENTRIES MUST BE POSTMARKED BY SEPTEMBER 22ND.

ONLY THE FIRST 100 PRE-REGISTERED BRAS WILL BE ACCEPTED FOR THE  
EXHIBIT. REGISTER NOW TO HOLD A SPOT FOR YOUR BRA DESIGN.

A PORTION OF THE PROCEEDS WILL GO TO THE TIGERLILY FOUNDATION.

### 1) TO ENTER A BRA/REGISTER

- There is a non-refundable \$25 fee per bra to enter Cups Full of Hope. You MUST register online at [www.successinthecity.org](http://www.successinthecity.org). If you are having trouble with registration online, contact Nancy Robinson at [nrobinson@successinthecity.org](mailto:nrobinson@successinthecity.org).
- Only one entry per person/artist; if multiple artists work on one bra, only one person's contact info should be supplied & will be used for all communications.
- Bras MUST be postmarked by Thursday, September 1, 2011 in accordance with guidelines to be eligible for the People's Choice award. All other entries must be postmarked by September 22, 2011.

### 2) CREATING YOUR BRA\*

- Use a new, padded 36C bra with underwire as a design base.
- The front, back, both straps and sides of the bra MUST be completely covered (using fabric, paint, baubles, etc).
- Choose non-perishable decorations. Do not stitch the back of the bra closed.
- Each bra must have a tag attached which includes: name of artist, the bra title, a contact number and an email address.
- Each bra must be accompanied by a paragraph (250 words or less) on what inspired the creation. Please provide typed paragraph on a single letter-sized sheet of paper with bra title at top of page.

### 3) MAILING YOUR BRA

Mail in a sturdy box to: "Cups Full of Hope", c/o Debijo Wheatley, 5713 Pamela Drive, Centreville, VA 20120

- The box MUST prominently show your name, bra title and all your contact information: name, street address, city, state and zip. Or you can print one of our labels to make this easier (see below).
- Printable tags & labels for your entry are available in pdf format and may be downloaded directly from our website: [www.successinthecity.org](http://www.successinthecity.org).
- The Cups Full of Hope Committee reserves the right to refuse to display any bra that does not meet these guidelines and that is not in good taste. Once submitted, your artwork becomes the full property of Cups Full of Hope. The committee reserves the right to edit stories due to space restrictions. By entering this exhibit, you have agreed to transfer ownership of your designed bra to SITC's Cups Full of Hope Committee. Refused entries may be returned to their designers upon written request, and designer of refused entry agrees to forfeit entry fee if this occurs.
- Entries may be photographed and used for multimedia and advertising purposes.

**REGISTER NOW!**