



**Tigerlily Foundation
2009 Annual Gala**

**Willard InterContinental Hotel
1401 Pennsylvania Avenue NW
Washington DC 20004**

October 22, 2009

7:00 p.m. - 11:00 p.m.

Journal Program Advertising Package

**Tigerlily Foundation
11654 Plaza America Drive, #725, Reston, VA 20190
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org**

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October 22 2009 Annual Gala
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Tigerlily Foundation (Tigerlily) was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer. Tigerlily Foundation is one of the only nation-wide organizations providing assistance to young women – before, during and after breast cancer – to include, education, financial assistance, meals, groceries, buddies, buddy bags and empowerment. What differentiates Tigerlily Foundation from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on lifestyle and prevention, empowering young women to be their own best advocates.

This experience is the intersection of *business leaders, young women, and survivors of breast cancers*, with education and wellness. Attendees will hear from *Rep. Debbie Wasserman Schultz*, a survivor of breast cancer; and other speakers, enjoy dinner and entertainment, along with the media, members of Congress, *DC's elite* and the *philanthropic community*.

As an advertiser, this is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. This opportunity will increase your visibility amongst key business owners and lawmakers, people who are shaping our state's capital and the world.

Benefits of Advertising:

- **Cost effective** way for your organization to gain **exposure**.
- Advertising will **enhance** your company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** relations with existing clients, and helps to **generate new business**.
- By **advertising** you will become a part of a powerful **health initiative**.

There are several levels of advertising opportunities in our event program journal, shown below:

| Page Option | Type | Dimensions | Price |
|---------------------------|--------------|-------------------|--------------|
| Full Page - Inside Covers | Grayscale/BW | 7" x 10" | \$900 |
| Full Page - Inside Pages | Grayscale/BW | 7" x 10" | \$700 |
| Half Page | Grayscale/BW | 7-1/8" x 4-3/4" | \$500 |
| Quarter Page Vertical | Grayscale/BW | 3-3/8" x 4-3/4" | \$250 |

Payment/Contact

You can purchase advertising through our website at www.tigerlilyfoundation.org on the Events page. Please send all art and text to info@tigerlilyfoundation.org. If you have questions, please contact us via e-mail at info@tigerlilyfoundation.org, call (888) 580-6253 or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America.

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